

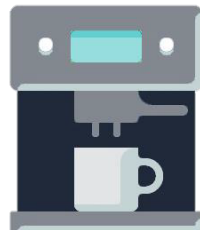


Before

After

# Home staging hacks

A PropertyBOX guide to home staging for estate agents who take their own photographs





One of the essential parts of marketing any property is home staging.

It's important to make it clean, tidy and clutter-free, so a potential buyer can look at the photograph and picture themselves living there.

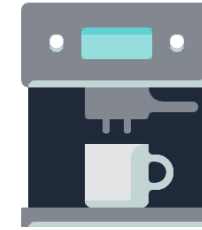
The home should be ready for your shoot, so remove items that will affect the finish of the photographs, such as repeat offenders, dirty dishes and any hung up coats.

Use the checklist below to make sure the home is prepared.



## Exterior

- Get the vendor to move vehicles
- Keep the front of the house clear
- Remove bins and unsightly objects
- Clean the windows
- Remove hoses and tools
- Get rid of dead plants and leaves
- Store children's toys out of sight



## Kitchen

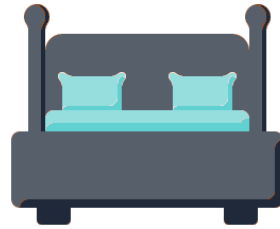
- Clear worktops
- Hide sponges, towels, knives, oven gloves
- Move appliances out of sight
- Clear sink
- Move bins out of sight
- Remove pet bowls
- Close cupboards
- Remove fridge magnets



Not sure whether to use an iPhone or DSLR?

This'll help

Use the checklist below to make sure the home is prepared.



## Bedroom

- Open drapes and blinds
- Make the bed
- Remove throws from furniture
- Remove visible clutter under the bed
- Close cupboards
- Remove worn rugs
- Store children's toys out of sight
- Place shoes out of sight



## Bathroom

- Leave toilet seat down
- Clear counter tops
- Remove cleaning brushes and bins
- Hide bottles out of view
- Pull back shower curtains
- Remove toilet paper from holder
- Remove towels and mats from holders, radiators and floors





Before



After



Your property photographer just stepped up a gear.

That's step one. Now you've got well staged photos, they'll need some editing.  
Enter PropertyBOX, the world's first floor plan and photo editing app.

Get started

